

**MID AMERICAN HOCKEY ASSOCIATION  
ROGER SHARRER “GROW HOCKEY” PROGRAM  
2017-18 APPLICATION INFORMATION**

**PURPOSE**

Funds and/or equipment received from the Roger Sharrer – “Grow Hockey” Program shall be used exclusively to grow or increase participation in recreational ice hockey. All local hockey associations, including adult associations, within the Mid American District of USA Hockey are eligible to apply. Applications are due by May 30, 2017. Applications must be submitted in electronic format as PDF documents or Microsoft Word documents and EMAILED as an attachment to:

Mid Am Administrator at [administrator@midamhockey.com](mailto:administrator@midamhockey.com)

Program awards consisting of funding and/or equipment will be provided to local hockey associations, who in the opinion of the Mid-American Hockey Association Board of Directors, offer the best plan(s) for growing participation in recreational ice hockey in their area. Successful applicants will be notified on or about June 18, 2017 and will receive their award distribution shortly thereafter. Program award recipients will be recognized at the Mid-American District Annual Meeting in Columbus, OH. Awards for the Roger Sharrer Grow Hockey Program selected in June 2017 will be for the 2017-18 hockey season.

Award recipients agree to provide periodic updates as to how funds / equipment are being used and how recreational ice hockey participation is being impacted by the award. They also agree to register ALL participants in their program with USA Hockey, including those impacted directly by the award, agree to participate in the USA Hockey 2 and 2 Challenge and agree to be in compliance with all USA Hockey ADM initiatives.

**2017-18 ROGER SHARRER GROW HOCKEY PROGRAM FOCUS**

USA Hockey endorses the American Development Model (ADM) as the “gold standard” for growing “youth” hockey participation. The USA Hockey web site [www.usahockey.com](http://www.usahockey.com), has information about growing hockey participation for Youth with the ADM, along with growing adult recreational hockey and hockey for disabled and special needs athletes. Mid Am will award funding and/or equipment for programs and associations wishing to begin or expand recreational hockey activities.

COMMON ITEMS / REQUESTS	BUDGET COST	EXPECTED LOCAL PROGRAM PARTICIPATION
"Croxice" Style Hard Side Rink Dividers	\$6,000	50% Cost Sharing + Shipping
"Border Patrol" Soft Side Style Rink Dividers	\$1,400	50% Cost Sharing + Shipping
Small Goals (Set of 2)	\$450	50% Cost Sharing + Shipping
Intermediate Goals (Set of 2)	\$550	50% Cost Sharing + Shipping
Goal Tender Equipment	\$450	30% Cost Sharing + Shipping
Quick Change Goal Tender Equipment	\$250	25% Cost Sharing + Shipping
One Goal Equipment	\$120	25% Cost Sharing + Shipping
One Goal Straight Sticks	\$14	25% Cost Sharing + Shipping
Reversible Game/Practice Jerseys	\$18	25% Cost Sharing + Shipping
Adult One Goal Equipment	\$200	25% Cost Sharing + Shipping
Sled Hockey Sleds	\$650	30% Cost Sharing + Shipping
Sled Hockey Equipment	Varies	25% Cost Sharing + Shipping
All Other Requests - Local Program Must Demonstrate 50% Cost Sharing		

For budgeting purposes, total awards are generally limited to \$4000 per request. If you have questions regarding this portion of the application, please email Keith Kenitzer at [keith.kenitzer@gmail.com](mailto:keith.kenitzer@gmail.com) .

### **APPLICATION INSTRUCTIONS**

Please follow these instructions carefully. All applications must be submitted in electronic format. Each application should have six (6) sections consisting of no more than seven (7) pages in total, as outlined below:

- Page 1. Completed Application Information
- Page 2. Completed Internal Revenue Service form W-9. **No application will be considered without this form.**
- Page 3. List of current association Board of Directors, along with their position or area of responsibility.
- Page 4. Copy of current association budget, specifically for all hockey operations.
- Page 5. Brief description or overview of your organization including such things as programs offered, facilities, current efforts to attract new participants, status of USA Hockey ADM program within your organization and any other information pertinent to application. Limit this section to one (1) page or less.
- Page 6-7. Detailed description of proposed program to implement or expand Red, White & Blue, American Development Model, Adult Learn To Play programs and Disabled Hockey programs. This may include such things as ADM, cross ice / small-ice program for Mites and/or Squirts, beginner programs for adult recreational players and programs for disabled or special needs players, and should include the following:
- Budget including list of any needed equipment, supplies, services, etc. Will the Roger Sharrer Grow Hockey Award be the sole source of funding or are additional funds coming from other sources?
  - List of personnel anticipated to be responsible for implementation of program, along with contact information – phone and email.
  - Facilities involvement. Is the ice arena a partner in this project? Plans for storage and oversight of any equipment.
  - Target audience. Is this for new players, current players, 6 yrs and younger, 8 and younger, 10 & younger, Youth or Girls, etc.?
  - Plans for marketing or promoting your program.
  - Timeline for implementation.
  - Specific goals of the program or initiative – how will success be measured?
  - Potential pitfalls and plans to address them.
  - Expected impact on your association.

Limit this section to two (2) pages or less.

MID AMERICAN HOCKEY ASSOCIATION ROGER SHARRER GROW HOCKEY AWARDS  
 APPLICATION INFORMATION

ASSOCIATION NAME	
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ASSN NUMBER	
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PRIMARY CONTACT	
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ADDRESS	
CITY	
STATE	
ZIP	
PHONE	
EMAIL	

ICE ARENA	
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CONTACT PERSON	
SHIPPING ADDRESS	
ADDRESS	
ADDRESS	
CITY	
STATE	
ZIP	
PHONE	

Is your ice arena a member of the United States Ice Rink Association?

Did this hockey association participate in the USA Hockey 2 & 2 Challenge in 2016-17?

Had this association registered for the USA Hockey 2 & 2 Challenge for 2017-18?